



PLAN FOR PLANNING COMMITTEE (P4P)

Minutes of Work Meeting

November 2, 2010 - 8:00 am at Teton County Courthouse

In attendance: Shawn Hill, Darryl Johnson, Aaron Driggs, Jeff Potter, Kevin Owyang,

Staff: Angie Rutherford (recorder), Teton County Planner

Discussion and Action: Shawn Hill, Chairman of the P4P Committee, opened the meeting.

Mr. Johnson moved to approve the minutes from the October 5 meeting as amended. Mr. Driggs seconded. All were in favor.

Kickoff Event: Ms. Rutherford reported that the kick-off party was a big success. So far, 290 people had taken the online survey and 169 had returned post cards. We had about 300 contacts.

Mr. Hill explained why he mentioned to the papers that he expects a 20% return rate for the public outreach effort (based on Jackson which had an 8% involvement and he feels we are putting more emphasis on outreach). Mr. Potter suggested that we put a push in post-election to get people talking about TV2020. The committee discussed moving answers around so that results of the survey are not biased. Mr. Owyang discussed using Facebook to post a “quote of the day” from comments. Mr. Hill & Ms. Rutherford will put together a program for both papers.

There was a discussion about hosting multiple events. Ms. Rutherford commented that hosting three events instead of one is more expensive, but she felt it was productive to “go to the people”. She also felt good conversations were started at the events. Mr. Potter suggested using a Saturday to adjust hours or have simultaneous events.

Mr. Hill recommended presenting the initial results of our public input analysis to the public. Mr. Potter commented that that would allow people to see the first results and continue to comment.

Outreach Meetings: Mr. Hill reminded the committee that there was no second October meeting to allow members the time to set up meeting with stakeholder groups. Mr. Hill is presenting to the Driggs PZC and City Council, and the Alta Advisory Commission. He is also meeting with Jeannette from the Valley Citizen and is informally talking to the Jackson commuter group. Other members are still setting up meetings with their groups.

Outreach Kits: Change the name from Plan in a Can to Outreach Kit. Have a spot on the sign-up sheet where people can volunteer. Have printed copies of the survey in the kit and have a time at the end of the meeting when people can take the survey if they have time.

Consultant: The information gathered at the P4P stage will drive the committee structure. Mr. Potter talked about the value of hiring a consultant- they understand the structure of comp plans, the legal details, ways to

keep the document consistent, the unintended implications of certain ideas/issues, and they provide technical perspective. This expertise saves time in the end. Mr. Driggs asked how much the consultant would be physically present. Mr. Potter thought they would be present for a few large meetings and would be involved in small-group meetings. The committee felt it is important for the consultant to hear the deliberations in small group settings.

Mr. Hill pointed out that the P4P will turn Teton Valley 2020 over to the Comp Plan Committee, the Consultant and the Planning Staff with clear marching orders from the community (based on the public input). Ms. Rutherford reiterated the importance of getting public input *before* the draft goes to the Planning & Zoning Commission. Mr. Hill pointed out that the P4P has been meeting for the past 6 months and there has not been a single policy discussion, but rather lots of work done to get people involved in the process.

Ms. Rutherford will update the Outreach Kit and make the kits available. Please email or call in advance and Ms. Rutherford will make sure one is available for you. Grand Targhee has donated a pair of lift tickets and a pair of tickets with lodging as our final raffle drawing.

Logo Sharing: Mr. Driggs commented VARD's use of the logo is under their "projects". He would like to make sure that there is not the appearance that groups are promoting TV2020 as their own project.

Ms. Rutherford will run the logo sharing agreement by Kathy Spitzer, prosecuting attorney.

Mr. Owyang made a motion to post the logo sharing policy to the website pending Ms. Spitzer's approval. Mr. Potter seconded. All in favor.

Mr. Hill encouraged the use of the TV2020 logo when the newspapers write an article about the project. Ms. Rutherford will retain and share the logo.

Tax Notice: Tax bills are going out next week. It is the only mailing that goes to every property owner in the County. Does TV2020 want to put a stamp on the back of the envelope? Ms. Rutherford has approached the treasurer and she wanted to keep the comp plan separate from the tax bill, but there was some thought that she might be able to be convinced. Mr. Johnson thought since the mailer did not reach second home owners, it would be worth a try. Mr. Owyang felt that the more the TV2020 brand gets out, the better. There was general consensus to approach the treasurer again and see if she had changed her mind. Mr. Potter suggested a color sticker instead of a stamp.

Next Meeting: Mr. Hill would like to discuss the RFP and the Committee Structure at the next meeting. Please come with recommendations. Next meeting is 11/16 at 8am in the Commissioners Chambers.

Mr. Hill made a motion to adjourn. Mr. Johnson seconded. All were in favor.

Respectfully submitted,
Angie Rutherford